



Lainey Rene Odette

data visualization and insight specialist

Data analyst and project manager with a multi-industry background in corporate learning, recruiting, and events.

- Passion for endeavors that call upon the powers of technology, organization, storytelling, and transformative visuals.
- Adept at assessing challenges and needs, then driving towards a target objective.
- Excited to contribute to the goals of a team and support the responsible growth of a business.

she / her / hers

## PROFESSIONAL PROFILES

portfolio • [laineyOdette.com](http://laineyOdette.com)  
 linkedIn • [linkedin.com/in/laineyOdette](https://www.linkedin.com/in/laineyOdette)  
 gitHub • [github.com/laineyOdette](https://github.com/laineyOdette)

## EDUCATION

Data Analytics, 2023-2024

- Career Foundry
- Maven Analytics

Self-study in entrepreneurship, graphic design, illustration, UX, web design, and frontend development, 2019-2021

- Treehouse
- Udemy
- Skillshare+

Bachelor of Science in Education, December 2003

- University of Wisconsin - Whitewater

## CONTACT

+1 (480) 338-9515  
[letsConnect@laineyOdette.com](mailto:letsConnect@laineyOdette.com)  
 Greenville, South Carolina USA  
 seeking remote roles

## KEY SKILLS

### STRATEGIC THINKING

Analytical Thinking • Project Management • Operations Management  
 • Process Advancement • Issue Identification • Business Transformation and Integration • Multi-tasking and Prioritization

### TECHNICAL PROFICIENCY

Microsoft Excel (and 365 Suite) • Power BI • Tableau • SQL • Python  
 • Data Analysis • Data Visualization • Data Insights

### COMMUNICATION SKILLS

Data Storytelling • Facilitation and Presentation Skills • Distilling Complexity • Listening • Verbal and Written Communication • Collaboration • Consultation • Relationship-building • Diversity-awareness and Inclusivity • Mentorship and Coaching

### CREATIVE TALENT

Design Thinking • Data Visualization • Presentation Development • Adobe Creative Suite • Canva • Brainstorming

## PROJECT SAMPLING

### CUSTOMER SEGMENTATION ANALYSIS, 2024

Uncovered sales patterns and insights to strategize marketing efforts using Excel, Python

### INFLUENZA SEASON STAFFING ANALYSIS, 2023

Identified seasonal trends across states to inform an effective staffing plan using Excel, Tableau

### BUSINESS MODEL TRANSITION ANALYSIS, 2023

Revealed data-driven insights to inform client's new business model using SQL, Tableau

### GLOBAL SALES MARKET ANALYSIS, 2023

Discovered insights to support budget recommendations for new business using Excel, PowerPoint



## EXPERIENCE

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### PROJECT MANAGER - EARLY TALENT TEAM

Charles Schwab & Co. via Magnit (contract), 2022 – 2023

- Overall responsibility: process refinement and tool development for scalable program operations to support rapid growth
- Developed a new reporting system to track all intern recruiting data via Excel, Power Query, SharePoint, and MS Teams
- Designed and developed data-centric presentations on various topics to support team staffing, budget, and reporting goals
- Developed an interactive intern recruiting playbook documenting all processes and resources in SharePoint
- Designed and developed an onboarding plan for intern recruiters with training, job aids, and templates
- Refined and documented operational processes to support new tools and ensure long-term adoption

### OPERATIONAL PROGRAM MANAGER – SCHWAB INTERN ACADEMY

Charles Schwab & Co., 2018 – 2019

- Created efficient onboarding and conversion data collection processes to support higher quality reporting
- Enhanced and curated extraordinary intern experiences through innovative curriculum development and design
- Designed and executed effective and exciting communication strategy for interns and cohort leaders supporting smooth operations before, during, and after program
- Partnered with leadership and various internal groups to execute onboarding and program experiences with a concierge touch
- 2018 Program Awards: WayUp Top 100 Internships, Vault Top 50 Internships and #6 in Financial Services Internships

### SR LEARNING EVENT SPECIALIST

Charles Schwab & Co., 2011 – 2017

- Advised and guided partners on implementation for maximum impact and seamless learner experience
- Provided consultative and logistical support for amazing instructor-led and self-paced learning activities
- Partnered with leadership and business partners to accomplish business unit goals
- Supported incredible strategic and regulatory initiatives to ensure company adherence to policy and regulatory rules
- Designed and managed effective onboarding plans for new team members

### TRAINING FACILITATION SPECIALIST

Express Scripts, Inc., 2009 – 2010

- Designed and led impactful, energetic up-skill training
- Enhanced content to maximize training experience
- Managed and facilitated lively new hire training
- Engaged learning cohorts in team-building exercises to build rapport and trust within team
- Provided actionable feedback and coaching to cohorts to support individual growth, development, and performance

Additional work experience available on LinkedIn profile.

## AWARDS

- Key Contributor: 2018, 2016, 2015
- Q2 Excellence in Action: 2016
- Q4 Challenger Award nominee: 2015

## LEADERSHIP + VOLUNTEERING

- Local Coach for next generation ERG, 2018-2019
- Facilitator for New Employee Welcome classes, 2017-2019
- Ambassador for Clifton StrengthsFinder, 2015-2019

## PERSONAL QUALITIES

- Quick, eager learner
- Creative
- Ethical and trustworthy
- Organized
- Self-motivated
- Empathetic
- Proactive
- Knowledge enthusiast

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